

Rate card 2025

Managing editor/director: Magne Lerø
 Editor: Hans Kristiansen
 Owner and Publisher:
 Medier og Ledelse AS
 Org. no: 999 509 258 VAT
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Utgivelsesplan

Issue	Print date	Deadline
1	14. Feb.	31. Jan.
2	21. March	7. March
3	9. May	19. April
4	20. June	6. June
5	12. Sept.	29. Aug.
6	24. Oct.	10. Oct.
7	12. Dec.	28. Nov.



Decision-makers, key people and buyers within hotels, restaurants, catering, KBS and tourism.



7 issues per year
 Circulation 3,500,
 The industry's most reliable source for over 110 years.
 Read by many decision makers in the industry..

Content Marketing:

If you have news that targets travel industry, you can create an editorial advertisement that becomes part of the magazine, marked with "Advertiser Content".
 Get in touch for attachments, special formats, inserts or other combination packages print/web

Advertising:

Hilde Holtekølen
 phone: 901 27 006 / e-mail: hilde@a2media.no
 Editorial questions:
 Hans Kristiansen, editor
 tel: 240 77 007 / e-mail: hans@medierogledelse.no

Specifications:

Format: 210 x 297 mm
 Dropout pressure: +3 mm
 Paper type: Uncoated
 Binding: Glue
 File types: PDF, eps, ai
 Resolution: 300 dpi
 ICC profile: Uncoated FOGRA29

Advertising material:

Sent to sent to hilde@a2media.no with a copy to mat@reisliv1.no is marked with "publication" and edition.

Material deadline:

14 days prior to the release date

Cancellation deadline:

7 days prior to the material deadline.



The industry magazine for hotels, restaurants and catering. Includes a separate section for Convenience - food on the go! Distributed to subscribers and permanent recipients. The magazine was previously called HRR (Hotel, Restaurant and Tourism.)



Advert placements and prices

Size is stated as width x height in millimeters. All prices exclude VAT.

Cover		210x38 mm	10 500 NOK
Back page		210x225+3 mm	21 500 NOK
Spread / Double side		420x297+3 mm	30 000 NOK
Full page		210x297+3 mm	19 600 NOK
Half page landscape		160x124 +3 mm	12 700 NOK
Half page portrait		80x246 +3 mm	12 700 NOK
Quarter page landscape		160x62 mm	6 950 NOK
Quarter page portrait		80x124 mm	6 950 NOK
Entry in the supplier guide with logo and contact information (1 year)			5 500 NOK